

Centre for the Study of Indian Languages and Society (INLANSO)

INLANSO Study Programmes

The Power and Culture of News Media in India

Eligibility: Minimum of 2 years of academic university studies of South Asia related area studies including the study of Hindi/Urdu and preferably (but not necessarily) Tamil/Telugu/Malayalam/Kannada.

Time: 3-28 July 2017

Duration: 4 weeks

Contents: The course will focus on the role of news media (printed press) in shaping the political contexts for both regional and national actors during the period prior to the independence as well as during the recent period. The continuing expansion of the newspapers in regional languages has provided common people direct access to the political fora as well as it has offered others to get through political messages. Through lectures, seminars and reading of the newspapers, especially the regional ones (Hindi, Urdu and Tamil) different approaches, if any, will be identified and analysed. Power and culture of printed news media in India will also be critically investigated through direct interactions with the readers and the journalists.

After the course the student should be able to account for the main regional and national printed news media and the role of the news media during the Indian Independence Movement and identify the changed patterns in the regional news production during the two recent decades. Further, the student should be able to analyse the nuances and the use of the journalistic jargon and vocabulary in the regional languages as well as draw relevant theoretical conclusions as to the production/maintenance of power and culture through news media.

Credits: Course is equivalent to 10 ECTS

Tuition: 20 hours of teaching, tuition and organised activities per week. Totally 80 hours + independent work

Exams: (1) 8 short translations of the news (300 words each); (2) four seminar presentations on given topics; (2) independent final assignment consisting of 4000 words excluding references and notes.

Place: Varanasi and Lucknow, India

Fee: 70.000 INR

The tuition fee includes 20 hours of instruction, tuition, guiding, coordination, outdoor visits included in the programme, exams and the evaluation. Costs for traveling to and from Varanasi/Lucknow, local transportation, accommodation costs, medical costs, visa fees and insurance fees will be paid by the student. Cost for accommodation will amount from 12.000 to 20.000 INR per month depending on the standard.

Contact: Dr Miriya Malik, PhD, Academic Director, INLANSO, miriya.malik@gmail.com

Application: Apply by 5 June 2017

INLANSO Services Corporate Identification Number U80904DL2014PTC267448 (India)
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